Wednesday April 1st, 2026 (12:00 PM) - Council Chambers

Subcommittee on Social Districts

Meeting Minutes

Present: Kate Lipman, Councilor Jennifer Kretovic, Natch Greyes, Andrew Biemer (Chair)

Staff: Fire Chief Chisholm, Police Chief Moulton, Sergeant Daniel White

Guests: Code Administrator David Hall, Health Inspector Zachary Lee, Health & Licensing Officer Brian Santiago, Deputy City Manager Matthew Walsh, Executive Director In-Town Concord Jessica Martin, Events & Membership Coordinator In-Town Concord Brooke Woessner, Events & Marketing Manager In-Town Concord Barit Brown, Treasurer In-Town Concord Travis Craig, Public Information Officer Stefanie Breton

Andrew Biemer called the meeting to order at 12:00 p.m.

Meeting Overview:

Chair Andrew Biemer presented a Social District Management and Maintenance Plan for consideration by the Public Safety Board and City Council. The proposed plan provides a structured enforcement framework to ensure that any social district operates in a manner that protects public health, safety, and regulatory compliance.

Framework Elements Proposed in the Plan

Defined Boundaries & Hours

Social districts must have clearly marked boundaries

Hours of operation set by City staff and adjustable based on need.

Coordinated Public Safety Oversight

Managed collaboratively by public safety city staff

Enforcement of all applicable laws

Alcohol Control Measures

Purchased from licenses establishments

Served in non-glass, labeled containers, provided by participating businesses

Consumption limited to district boundaries

Sanitation & Maintenance

Adequate trash/recycling, cleaning, hazard response

Signage & Public Communication

Clear signage for boundaries, rules, and hours

Costs covered by permit holder

Monitoring and Evaluation

Ongoing tracking of incidents, effectiveness, community impact

City Council retains authority to intervene if needed (or City Manager/designee)

Clarification on Proposed Plan

The plan proposed questioned if the goal was to implement a plan for Market Days or to set up a general policy. Based off discussion, a consensus shift toward using Market Days as a pilot (test case) rather than immediately adopting a permanent citywide policy. This would allow the data collection on public safety impacts, sanitation needs, and business participation. After the conclusion of Market Days, an after-action report would be provided after Market Days.

Action: Councilor Kretovic moved approval of to send a recommendation to the Public Safety Advisory Board to use Market Days as a pilot program regarding expanded liquor licenses. Further, a recommendation would be sent to the board to formalize an ordinance in Social Districts at a later date.

After the conclusion of Market Days, the Public Safety Advisory Board and its subcommittee would review the results and issue a final recommendation. The City Manager or designee may rescind the license at any time.

The motion was duly seconded by Natch Greyes. The motion passed with no dissenting votes.

Action: Kate Lipman moved approval to a secondary recommendation sent to the Public Safety Advisory Board to submit the Market Days map and Proposed Management Plan to the Liquor Commission and City Council.

The motion was duly seconded by Natch Greyes. The motion was passed with no dissenting votes.

Social District Implementation on Market Days

Jessica Martin and other Market Days members provided a proposal plan which included various considerations for implementing social districts in Market Days.

District Boundaries

Downtown Concord; beginning at Centre Street and ending at 24 South Main Street

To include numerous side streets west of Main Street

Enforcement and Safety

Monitored by Concord Police Department with detailed officers

Two private additional security officers

Bars and Restaurants

Businesses with valid liquor licenses can apply for a social district license to participate

Wristbands will be distributed after ID verification by participating businesses

Beverages will be sold in approved cups and allowed to be carried in designated common areas

Alcoholic beverages can't be brought from one business into another, can't leave boundaries, not brought from home, no bigger than 160z, and each drink must be served in new cup

Participating businesses would purchase approved social district cups in advanced through Market Days website and additional cups will be ordered if businesses run out

Signage and Management Plan

Posted at all major entrances to the social district

Trash and recycling receptacles will be placed at all major district exits and general areas

Consideration was given regarding increased portable restrooms during Market Days based off alcohol intake by consumers.

Adjournment

Action: Kate Lipman moved to adjourn the meeting at 12:49 p.m. The motion was duly seconded by Natch Greyes and passed with no dissenting votes.