Concord Diversity, Equity, Inclusion, Justice, and Belonging (DEIJB) Committee

April 14, 2026 Meeting Minutes

Call to Order
The meeting was called to order at 6:10 p.m.

A motion was made to approve the previous meeting minutes with amendments.

Website Accessibility and Public Communications Presentation
Stephanie, Public Information Officer, provided an overview of the City's communications tools, including the municipal website, social media channels, newsletters, and press releases.

City Website Overview
The City website contains approximately 800 pages of content.
The website is hosted on CivicPlus, a widely used municipal website platform. The site was overhauled in 2018, with a comprehensive content refresh completed during Winter 2024.
The website structure is consistent with those used by many municipalities.

Translation Services
Google Translate was added to the City website around 2022.
Committee members discussed increasing visibility of the translation tool.
The committee tested the capabilities of the translation services.
Members discussed the need to develop strategies to better promote the website's translation capabilities.

Accessibility Features
Stephanie demonstrated several accessibility tools available on the City's website, including adjustable text size and accessibility support through the AudioEye plugin.

ADA Coordinator Discussion
The committee discussed the role of the City's ADA Coordinator. Sheila noted that while the website links to the staff directory, it does not clearly identify the City's ADA Coordinator. A recommendation was made to make this explicit on the website.