NEXT MEETING:
Tuesday, 4/21/26 7:00 PM
Sunnycrest Room, Town Hall

Beautify Londonderry Committee
Draft Minutes 3/17/26
Sunnycrest Conference Room Town Hall, 6 PM

I. **Call to order –** Chair Joy Fraga-Muller called the meeting to order at 7:00. Present: Beth Murray, John Mahon. John Loker. Absent: Town Council Liaison Deb Paul. The Chair appointed B. Murray to vote.

II. **Public comment:** Katie Sullivan, incoming Director of the new Lancer Academy Program, introduced Nate Fontaine, owner of Superior Property Care and LHS student. Nate will be maintaining the areas around two of our town's Welcome to Londonderry signs this year. Larry Casey of the Londonderry Arts Council provided advice and direction to the committee for our necessary fundraising efforts in 2026.

III. **Approval of February meeting minutes:** J. Loker made a motion to approve the minutes of the past two meetings.; B. Murray seconded. The motion passed 4-0.

IV. **Welcome to Londonderry Signs:** The DPW will remove the signs and deliver them to the sign maker in Center Harbor for refurbishment. When the work is done, the DPW will pick up the signs and reinstall them. BL will need to paint the posts and brackets. John to reach out to the Town Manager and/or Justin Campo for assistance.

V. **Fundraising update**

A. **Larry Casey detailed the committee on several options for fundraising.** He emphasized the need for ongoing contact with donors and also the importance of delivering value to them. Larry talked about targeting donors using available lists.

B. **Swag (hat) sale potential:** B. Murray showed new Beautify Londonderry hats to the Committee She has 100 hats for us to sell which, at $25.00 each, would raise $2,000 for the Welcome to Londonderry signs.

C. **Businesses/Organization/Individuals donating:** J. Mahon presentation to the Rotary Club postponed until September.

VI. **Spring Cleanup Planning**

A. **Ordering List:** J. Loker moving forward with purchase of additional vests and T. Shirts (Youth Large).

B. **Spring Clean-Up Date:** BL Spring Clean-Up to April 11. Rain Date: Saturday, April 18th. J. Mahon will secure additional gloves from Home Depot.

VII. **Updates:**

A. **Sponsor a Road Schedule–**

DAY	DATE	CLEAN-UP EVENT	TIME
Sat	4/11/2026	Win-Waste Innovations	8:00am
Sat	4/11/2026	Townwide Clean-Up	9:00am
Wed	4/22/2026	Admix	1:00pm
Fri	4/24/2026	Trend Moving	7:00am
Wed	5/6/2026	Bosch Sponsor A Road	11am
Sun	6/14/2026	Lancer Football Team	8:00am

B. **Sponsor a Spot –** Nothing new to report.

C. **DIY Bag at library/town hall –** Nothing new to report.

VIII. **Public comment**: None

IX. **Round table discussion:**

A. Library and Town Hall DIY Clean-Up programs will be up and running again after the townwide clean-up.

X. **Meeting adjournment. Murray** made a motion to adjourn; J. Loker seconded. The motion passed 4-0 and the meeting adjourned at 8:50.