NEXT MEETING:
Tuesday, 5/19/26 7:00 PM
Sunnycrest Room, Town Hall

Beautify Londonderry Committee
Draft Minutes 4/21/26
Sunnycrest Conference Room Town Hall, 6 PM

I. **Call to order –** Chair Joy Fraga-Muller called the meeting to order at 7:00. Present: Beth Murray, John Mahon. John Loker. Absent: Town Council Liaison Deb Paul. The Chair appointed B. Murray to vote.

II. **Public comment:** None

III. **Approval of March meeting minutes:** B. Murray made a motion to approve the minutes of the March meeting as corrected.; J. Loker seconded. The motion passed 4-0.

IV. **Account Update:** The Chair summarized BL's account status. Purchases included gloves, vests, t-shirts, and BL hats (for fundraising.) Welcome to Londonderry signs refurbishment required a $5,000 deposit.

V. **Updates:**

1. **April 11th Clean-Up –** Most successful to date with a large turnout including groups from the Cub Scouts, High School Lacrosse team, and Waste Management, among others. Deb Paul and Karen Riddle were of immense help to the BL team. Note: We need to get the BL Venmo/PayPal program working so that we can start selling BL hats.
2. **Sponsor A Road -**

3. DAY	DATE	CLEAN-UP EVENT	TIME
Sat	4/11/2026	Win-Waste Innovations	8:00am
Sat	4/11/2026	Townwide Clean-Up	9:00am
Wed	4/22/2026	Admix	1:00pm
Fri	4/24/2026	Trend Moving	7:00am
Wed	5/6/2026	Bosch Sponsor a Road	11:00am
Sun	6/14/2026	Lancer Football Team	8:00am

3. **Sponsor A Spot –** Nothing new to reports.

4. **DIY at Library and Town Hall** – In place and operational.

VI. **Welcome to Londonderry Signs:** The DPW removed 2 rotted posts at Wendy's. The sign on the north side of Mammoth Road cannot be refurbished. A replacement sign will cost about $6500. The committee made the decision not to replace the sign at Wendy's at this time as this sign is barely visible from the road. The committee will paint the remaining posts during school vacation week.

VII. **Meeting Workshop: Fundraising**

A. **Fundraising Letter:** J Fraga-Muller will craft a fundraising letter. J. Mahon will provide feedback. The Chair will ask Larry Casey to review our letter.

B. **Discussion:** Letter should include references to civic pride, community spirit, and involvement. The committee also focused on what value BL can bring to business donors. Ideas included BL marching in the Old Home Day parade, monthly or quarterly letters via emails to our past supporters that feature our sponsors names, and coupon handouts.

VIII. **Public Comment:** None**.**

IX. **Round table discussion: None**

X.

XI. **Meeting adjournment:** B. Murray made a motion to adjourn; J. Loker seconded. The motion passed 4-0 and the meeting adjourned at 8:35.