NEXT MEETING:
Tuesday, 7/21/26 7:00 PM
Sunnycrest Room, Town Hall

Beautify Londonderry Committee
Draft Minutes 6/16/26
Sunnycrest Conference Room Town Hall, 7 PM

I. **Call to order –** Chair Joy Fraga-Muller called the meeting to order at 7:03. Present: Beth Murray, John Mahon. John Loker, and Town Council Liaison Deb Paul. Absent: Karen Bottenhorn. The Chair appointed B. Murray to vote in placer of one of the open positions.

II. **Public comment:** None

III. **Approval of May meeting minutes:** B. Murray made a motion to approve the minutes of the May meeting.; J. Loker seconded. The motion passed 4-0.

IV. **Welcome to Londonderry Signs Update:** The sign painter advises that the work on the 4 signs should be completed by 6/29. The DPW will pick-up and install the signs thereafter including one new post and all of the hardware. The DPW will also take possession of the sign that could not be rehabbed for use at their facility. Sponsor signs will be addressed in July.

V. **Updates:**

1. **Sponsor A Road -**

DAY	DATE	CLEAN-UP EVENT	TIME
Sat	4/11/2026	Win-Waste Innovations	8:00am
Sat	4/11/2026	Townwide Clean-Up	9:00am
Wed	4/22/2026	Admix	1:00pm
Fri	4/24/2026	Trend Moving	7:00am
Wed	5/6/2026	Bosch Sponsor a Road	11:00am
Sun	5/17/26	Londonderry Blue Lions	8:00am
Sun	TBD - September	Lancer Football Team *	TBD

2. **New Sponsor-A-Road company** – Waste Management. Signs ordered for Liberty Drive.

3. **Sponsor A Spot –** Nothing new to reports.
4. **DIY at Library and Town Hall** – In place and operational.

VI. **Meeting Workshop: Fundraising**

A. **Fundraising Letter:** J Fraga-Muller reviewed a draft of a fundraising letter with the Committee. Feedback focused on the length of the letter and the need to make the purpose of the letter more prominent. Discussion also touched on the mission of Beautify Londonderry. The Chair asked that the Committee send her feedback and their rewrites no later than 7 days after the meeting.

VII. **New Business: BL Events during the Summer**

A. Concerts on the Common – After discussion, the Committee decided to donate BL hats for use at Concerts on the Common's raffles vs. manning a table at each concert. J. Mahon will deliver the hats on 6/17.
B. Old Home Days – The Committee will get a booth for this event and attempt to sell hats to raise funds. Note: J. Mahon will be out of town

VIII. **Public Comment:** D. Paul educated the Committee as to the possibility of securing funds from New Hampshire Casino Charities by working with a registered charity like the Green Team as a fiscal agent. The Chair asked those attending to review this website: https://www.compliance.lottery.nh.gov/applications-forms. D. Paul also suggested a joint meeting with the Green Team would be beneficial to all.

IX. **Round table discussion:** J. Fraga Muller advised she was stepping down as Chair and was interested in becoming Secretary of Beautify Londonderry. B. Murray made a motion to accept this change; J. Loker seconded and the motion passed 4-0. J. Mahon stepped down as Secretary and advised of his interest in becoming Chair. B. Murray made a motion to accept this change; J. Loker seconded and the motion passed 4-0.

X. **Meeting adjournment:** J. Loker made a motion to adjourn; B. Murray seconded. The motion passed 3-0 and the meeting adjourned at 8:25.