



CITY OF MALDEN MASSACHUSETTS

**Liquor Licensing Board
Meeting Minutes
Date: August 18, 2026
Time: 6:00 PM**

Members in Attendance :

Kevin Molis- Chairman
Denise Balboni-Cowie
Andrew Zieberg

Also in Attendance:

Gia Finocchiaro
Cpt Paul Hopkins

Meeting Called to Order: 6:00 PM

Called to Order By: Kevin Molis

Seconded By: Denise Balboni-Cowie

The following were considered for approval:

1. The Licensing Board held a hearing concerning Mixx 360 located at 665 Broadway, to determine whether any action should be taken regarding its liquor, entertainment license. The hearing was prompted by several police reports concerning incidents that occurred on the nights of July 18, 2026, and July 25, 2026.

The Board focused primarily on an event hosted by an outside promoter on July 25. According to the police reports:

- A Mixx 360 employee was assaulted by a patron.
- Multiple altercations reportedly occurred inside and outside the establishment.
- A large crowd became difficult to control as the event ended.
- The parking lot and entrances became congested, creating concerns regarding emergency vehicle access and crowd management.
- Due to the situation, Malden Police requested mutual aid from surrounding communities and State Police to help disperse the crowd.
- Police reports indicated a large crowd.
- Concerns were also raised about patrons smoking inside and about the overall ability of security personnel to manage the crowd.

Anthony Decotis, owner/license holder of Mixx 360, acknowledged the facts contained in the police reports and accepted full responsibility for the problems that occurred.

He explained that:

- He has operated the business for approximately 30 years and considers responsible management and community relations extremely important.
- Mixx 360 has increasingly hosted multicultural events with Brazilian, Colombian, Cape Verdean, Jamaican, and other promoters.
- The July 25 event was different from the typical Jamaican events Mixx 360 had previously hosted and resulted in an unusually difficult crowd.
- He acknowledged that he approved the event and stated that he ultimately considers the incident his responsibility.
- Mixx 360 had approximately eight security personnel working that night, all of whom were Mixx 360 employees rather than security provided by the outside promoter.
- The establishment has an occupancy capacity of approximately **800-850**, but the owner stated that the business generally tries to keep crowds below that level for better crowd flow.
- The business ended the event early when management recognized that the situation was deteriorating.
- Mr. Decotis stated that several future events had already been cancelled or reconsidered because of concerns about the promoters or anticipated crowds.

The Board questioned how security handled the employee assault. Mr. Decotis explained that security:

- Removed the individual from the immediate area and kept him in a back room.
- Contacted police.
- Took a photograph of the individual and believed they had his identifying information.
- Ultimately allowed the individual to leave because security was concerned that physically restraining him could escalate the situation, particularly because he was accompanied by other individuals.

The Board discussed the uncertainty security personnel may have regarding what they are legally permitted to do when a person needs to be identified or held until police arrive.

The Board suggested that additional security training would be beneficial, particularly regarding:

- Handling physical altercations.
- When and how to involve police.
- Identifying individuals involved in incidents.
- Preserving information such as identification and vehicle information.
- Managing crowds and potentially dangerous situations.

- The Board strongly emphasized the value of having a police detail present during larger events.
- Mr. Decotis explained that Mixx 360 frequently requests police details but that the requests are not always filled. He stated that the business normally uses police details on Saturdays but had not requested one for the July 25 Friday event because Fridays are typically slower.
- The Board's expectation going forward was that Mixx 360 should request a police detail for Friday and Saturday events regardless of whether the request can ultimately be filled.
- The discussion ultimately centered around requesting details approximately 11:00 p.m. to 3:00 a.m., recognizing that the police department cannot always guarantee that an officer will be available.

The Board expressed concern about the parking lot becoming congested during large events. Specific concerns included:

- Vehicles blocking entrances and exits.
- Difficulty for police, fire, or ambulance personnel to access the property.
- Patrons congregating near the entrances.
- The need for better traffic direction during large events.

Mr. Decotis stated that Mixx 360 already has personnel directing traffic but acknowledged that additional attention may be necessary during particularly challenging events.

The Board also discussed security procedures concerning bags and patrons leaving and attempting to return to the establishment.

Mr. Decotis stated that Mix 360 has implemented and is strengthening procedures concerning:

- Bag checks.
- Wanding patrons/ Metal detectors
- ID checks.
- Preventing patrons from returning to their vehicles and then re-entering.
- Preventing patrons from bringing outside alcohol into the establishment.

The Board recommended that visible signage be posted informing patrons that once they leave the establishment, they cannot return.

In Conclusion the Board and Mr. Decotis agreed that the incidents that occurred were serious and created significant public-safety concerns. The board recognized Mr. Decotis's long history of responsible operations, his willingness to acknowledge the problems and agree to suggestions and corrective actions. The Board pointed out that the police reports did not indicate concerns about overserving alcohol and exceeding the licensed capacity. The primary concern was the altercations, the crowd

behavior/management and the resources exhausted by the Malden Police and Mutual aid requested.

The corrective measures that are to be taken/put forth are:

1. Request police details for Friday and Saturday events, particularly during late-night hours. Working toward a 11:00 p.m.-3:00 a.m. detail window when available.
2. Provide additional training for Mixx 360 security and staff.
3. Strengthen procedures for handling altercations and identifying individuals involved in incidents. Improve documentation, including obtaining identification and vehicle information when appropriate.
4. Post signage stating that patrons cannot leave and return to the establishment.
5. Continue and strengthen bag checks and security screening.
6. Continue reviewing and cancelling events when Mixx 360 cannot adequately assess the promoter, crowd, or potential risks.
7. Continue evaluating and improving security camera coverage. The owner stated that additional cameras had already been installed following the July 25 incident.
8. Pay particular attention to parking lot congestion and emergency access during large events.

Meeting adjourned at :

Time: 7:05 PM

Motion By: Denise Baldoni-Cowie

Seconded By: Andrew Zeiberg

Minutes respectfully submitted by : Gia Finocchiaro - Liquor Licensing Clerk